

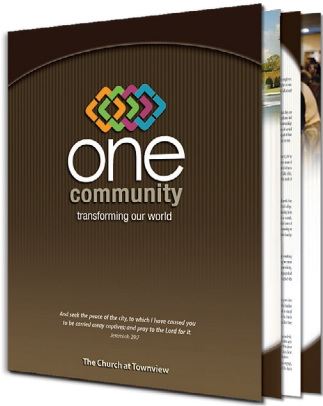
Jon Bennett

P A C K A G E

With this **suggested** 7-item package below, communication items may be added, subtracted or substituted. Some additional costs may occur.



Custom Logo design process



Case Statement Brochure_8 pgs
17 x 11... folds to ...8.5 x 11



PowerPoint Slides
(Intro and Shell Page)



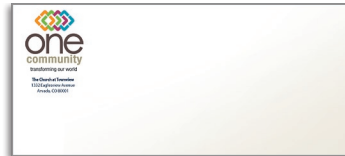
Letterhead 8.5 x 11 - 1-sided
No.10 Envelope 9.2 x 4.1



First Steps Card
8.6 x 3.7



Commitment Card
8.5 x 3.5 - 2-sided



No.9 Return Envelope
8.8 x 3.8



Event Envelope 5.8 x 4.4
Event Card 5.5 x 4.3

DESIGN-only COSTS

Design-only Cost - Campaign Logo	Custom design logo process that starts with reviewing our 240 logo idea references to set design direction.	\$300
Design-only Cost - 7 Item Package (as shown above)	Design cost includes account time, Adobe In-Design layout work, Photoshop work & more.	\$2,200

optional ONLINE PRINTING COSTS

GotPrint current prices may vary +/- 15%

Printing Cost - 7 Item Pkg.	250 Households	Price includes normal shipping fees	\$1,425
Printing Cost - 7 Item Pkg	500 Households	Price includes normal shipping fees	\$1,675
Printing Cost - 7 Item Pkg	1,000 Households	Price includes normal shipping fees	\$2,100

ONLINE PRINTING is optional. You may use your own printer. **GOTPRINT** is an inexpensive option to consider. With GotPrint, you are responsible to upload & manage your printing...to save money. We do, however, offer a **\$300 printing-help service** to upload your four press files. You set up the buyer account. We upload the files to GotPrint on your behalf & provide orders. GotPrint bills you in the end.